

## VII CONCLUSION

Everything presented in this Report confirms that the Government unfortunately seems to be lacking clear, principled and generally acceptable solutions for many issues that have arisen from years of failing to resolve problems in the media sector, exacerbated by the economic downturn. The state remains a significantly dominant player on the impoverished media market. By allocated subsidies, it decides which media will survive and which will not. Furthermore, by delaying the reforms and the total withdrawal from ownership in media and by failing to set up a system where the state aid, even when allocated to media, will be allocated in a transparent procedure and under predetermined criteria (and not arbitrarily and under the criteria of political affiliation), the government is pushing the media in Serbia closer to the brink of the abyss, in which the public will be deprived of any independent source of information.